

Our Strategic Priorities

The Dubai Financial Market (DFM) seeks to continually reinforce our leading position in the region, in line with our Vision to become a “World-Class Regional Marketplace”. Our strategic focus enables the DFM to be a central driver of Dubai’s position as a dynamic capital markets hub globally, achieved by applying international best practices, attracting corporates of all sizes, and consistently meeting the growing needs of local and international investors.

Aligned with Dubai’s strategic plan to develop financial markets and exchanges per the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the supervision of His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai, Deputy Prime Minister and Minister of Finance, Chairman of the Dubai Securities and Exchange Higher Committee, our corporate strategy aims to drive sustainable growth through a focus on the following strategic pillars:

 STRATEGIC PILLAR	 INCREASE LISTINGS AND DIVERSIFY PRODUCTS	 ENHANCE MARKET ACCESSIBILITY	 ADVANCE OPERATIONAL EFFECIENCY	 NURTURE TALENT & PERFORMANCE
BRIEF DESCRIPTION	<ul style="list-style-type: none"> Increase IPOs and listings on both DFM & Nasdaq Dubai, leveraging both exchanges flexible and diversified listing options such as: <ul style="list-style-type: none"> DFM’s Main Market and Direct Market for private companies. Nasdaq Dubai’s Main Market and Growth Market for SMEs and new economy businesses while Nasdaq Dubai’s Private Market offers an efficient and secured CSD solution for share-related corporate actions. Diversified product offering that includes Equities, Fixed income instruments, derivatives and ETFs. 	<ul style="list-style-type: none"> Increase the number of members providing Fintech solutions, General Clearing Members and Market Makers as well as Direct Market Access (DMA). Attract new investors with focus on the youth via digital channels. 	<ul style="list-style-type: none"> Automation of core post- trade processes. Same day execution of 80% of non-exchange related internal processes. 	<ul style="list-style-type: none"> Aligning performance development framework to corporate performance targets. Develop and empower future capital markets specialists.
2021 ACHIEVEMENTS	<ul style="list-style-type: none"> In October, Dubai announced plans for initial public offerings (IPOs) of 10 government and state-owned companies, which will be a catalyst for growth in the market. Launched an unprecedented incentives program to encourage new IPOs and listings from private sector companies on Dubai’s capital markets. Launched new equity futures contracts on individual stocks for three prominent listed companies: Aramex, Air Arabia and Emirates Integrated Telecommunications Company (du). Further diversifying of asset classes, Nasdaq Dubai welcomed the dual-listing of 3iQ’s ‘The Bitcoin Fund’, the first listed digital asset-based fund in MENA. 	<ul style="list-style-type: none"> Added two more short-term margin trading providers bringing the total to three. Following the government October announcement, plans to launch a AED 2 billion market-maker fund to boost trading on DFM and a AED 1 billion fund to encourage technology companies to list on the bourse are in effect. Increase of over 100% of new investor on-boarding with 7,342 new Investors in 2021. The minimum trading commission was waived, as part of the DFM’s initiatives aimed at promoting retail investors’ and traders’ participation in the market. 	<ul style="list-style-type: none"> Further automated operations of the Central Counterparty Equity and Derivatives Clearing Company (CCP). Thereby increasing efficiency and accuracy, mainly focusing on institutional trades and end of day settlement runs. The DFM continued to invest in digitization and IT infrastructure to enhance efficiency and experience for all stakeholders. 	<ul style="list-style-type: none"> All employee’s annual KPIs are derived from DFM strategic objectives with cultural focus on growth. Introduced monthly awareness sessions about DFM products and services “Know Your Market”. Continued to develop talents through financial products training, with some employees earning certifications in different areas.